

RÉSUMÉ

Stephanie O'Dell · (804) 437-0497
odell.stephanie@gmail.com · stephanieodell.com
2307 parkwood avenue, RVA, 23220

EDUCATION

Virginia Commonwealth University

Master of Art Education: December 2016
Post-Graduate Professional License, State of Virginia
4.0 GPA

Virginia Commonwealth University

Bachelor of Fine Art, Graphic Design: 2009
Magna Cum Laude, 3.788 GPA

International experiences

In the fall of 2008, I studied architecture, design, and language in Copenhagen, Denmark. In the summer of 2009, I studied art history, photography, and bookmaking in Peru.

DESIGN EXPERIENCE

Dejlige Creative LLC 2014–present

In 2014, I launched Dejlige Creative as a provider of boutique branding and event stationery design. In 2016, I began to incorporate my teaching practice by offering workshops and tutoring. Say “dye-lee”!

VCU School of the Arts 2014–2015

While working with the VCUarts Office of Communications, I was responsible for working within a team to design branding, invitations, and large-scale publications such as the 2015 Undergraduate Viewbook.

J H I 2009–2014

At Richmond graphic design firm J H I, I worked within a team to develop branding and marketing design for large local companies and events, including the Richmond Folk Festival, RVA Liberty Trail, Friday Cheers, and RVA logo. I began as an intern in 2009 and after serving as a designer for two years, I was promoted to senior designer in 2012.

VCU Global Education Office 2009

In the Education Abroad office, I served as Marketing & Publications Coordinator, where I developed branding and promotional design for internal and external clients.

TEACHING EXPERIENCE

Virginia Museum of Fine Arts 2014–present

As adjunct faculty for the Youth & Family Studio Programs, I develop and implement a variety of curricula for summer programs serving ages six to eighteen, including graphic design, digital photography, and hands-on design.

Substitute Teaching 2017–present

Substitute teacher in Chesterfield County, Henrico County, and Richmond City, where I served as a long-term art substitute.

Student Teaching 2016

I worked with cooperating teachers to create developmentally appropriate lessons that incorporate artmaking skills with cross-curricular standards of learning at Beulah Elementary (Title 1) in Chesterfield County and Quioccasin Middle in Henrico County.

Virginia Commonwealth University 2015–2016

As an adjunct faculty member in the Department of Art Education, I taught undergraduate students creative technology skills such as Photoshop, video editing, HTML web coding, and video game programming, with an emphasis on art education. I served as supervisor and coordinator for my students as they completed practicum teaching experiences at Binford Middle School.

Elementary & Secondary Practicum 2015–2016

Teaching experiences at Highland Springs Elementary, J.B. Watkins Elementary, Longan Elementary, Tuckahoe Elementary, Binford Middle School, and Thomas Jefferson High School.

Art for Exceptional Learners 2015

As a practicum teaching experience in an arts-specific special and gifted education course, I generated and taught a series of art activities for preschool students on the autism spectrum at Maymont Elementary Preschool.

THESIS RESEARCH

Design thinking for the development of formal operations:

A team-based middle school design curriculum 2016

As part of my graduate research, I completed a curriculum thesis based on exploring connections among the cognitive development of middle school age students, critical problem solving skills through design, and working within team structures.

SKILLS & TECHNOLOGY

I have always had an avid interest in the arts and creative technology. Through my education and professional practice, I have become highly proficient in a wide range of art media and technology, specifically:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Acrobat, Dreamweaver, Premiere, After Effects)
- Digital photography & editing
- Painting, printmaking, paper sculpture, bookmaking, pastels
- Video game design & programming
- Dynamic presentation software (Prezi, Haiku Deck, Google Slides, PowerPoint, eMaze)
- Classroom technology (Smartboard, ELMO, A/V, Google Docs, printers, laptops, iPads, overhead projector)
- Mac & PC fluent
- Languages: Intermediate HTML, CSS, French, beginner JavaScript, Spanish, Danish

AWARDS & RECOGNITION

AIGA Richmond

Greater Richmond Awards for Design Excellence2015

Award of Merit: Stationery Design

AIGA Richmond

Greater Richmond Awards for Design Excellence2013

Judge's Choice

Best of Category: Publication Design

Best of Category: Promotional

AIGA Richmond

Greater Richmond Awards for Design Excellence 2011

Award of Merit: Logo Design

Print Magazine

Student Cover Design Competition 2009

Second Place

PROFESSIONAL AFFILIATIONS

National Art Education Association

Member: 2014–present

VCU Student Chapter Co-President: Fall 2015–Spring 2016

VCU Student Chapter Vice-President: Spring 2015

Virginia Art Education Association

Member: 2014–present

AIGA Richmond

Member: 2006–present

Volunteer Director: 2009–2011

National Art Honor Society, James River High School

Member: 2003–2005

President: 2004–2005

SELECTED PRESENTATIONS & PUBLICATIONS

NAEA Conference2017

Presentation reporting my thesis research findings, "Design Thinking for the Development of Formal Operations: A Team-Based Middle School Design Curriculum"

VAEA Conference..... 2016

Co-presenter with Tesni Stephen, Angela Corpuz, Lauren Bleam, and Samantha Strahearn

"From consumer to creator: Technology in the artroom!"

VAEA Conference..... 2014

Co-presenter with Dr. Sara Wilson McKay

"Dialogic art encounters: Facilitating effective engagement with art"

Design Publications

Oh So Beautiful Paper2015

Richmond Bride Magazine 2014, 2015, 2016

Print Magazine 2009